

By Al Lewis

Welcome:

My expertise is Real Estate Sales and Marketing.

That distinction, though, grand as it sounds can be claimed or is claimed by every broker and agent that has ever listed or sold even one property, and rightly so.

From one success experience careers grow and expand every way imaginable.

Success for most, however, is found on the far side of failure. Sometimes the learning curve is short, sometimes it is unbearably long. When long, delayed rewards often end a promising career early sidetracking the wishes and dreams of many.

If by my experience I can help agents become successful sooner rather than later (or not at all), reduce the dropout rate among agents new to the business and lead all, brokers, agents and teams by inspiration, raw courage, and methodology to earn a good living selling real estate, then the joy of success I have experienced in real estate will not expire with me (no time soon, I hope), but live on and on.

Any fool, it has been said, can count the seeds in an apple, but only God can count the apples in a seed. Whether spiritually oriented or not, the sentiment of this cannot be denied.

Whether a broker, agent or team leader, your success – even in real estate – is important beyond yourself, infinitely so, and it is my hope you see by the information shared on this site that it is my intention and will to help you experience it.

I have enjoyed a fantastic career spanning six decades as of 2020 and have sold just about every type of housing.


Among my experiences are the sale of entry level, middle range and high-end homes and condos; luxury estates; resort-oriented residences; ranchettes; stacked housing; lots; mobile homes; mobile home lots; manufactured homes; senior housing and master planned communities; many thousands of homes in all, both resale and new homes for builders. The key to my success has always been an orientation towards grassroots sales and marketing.

Whether our clients are individual home owners, builders, banks or S&L's, we've got to seek their business, earn their interest, develop relationships, close, then create and execute programs for effective sales and marketing irrespective of the conditions of the time: whether the market is up or down.

It's my privilege to share the introductory elements of my sales and marketing program with you without cost, though I encourage you to talk with me of the many ways we can work together in partnership for success.

Call Any Time to Talk: 714-744-0617.

Best wishes.



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Sales and Marketing by Al Lewis

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